

#### **Automated Contact Capture and Enrichment**

HubSpot is the cornerstone of client data, enabling data-driven decisions, collaboration, and enhanced Marketing and Business Development efficiency.

However, traditional data entry methods are time-consuming, costly and reactive, while other solutions flood your CRM with irrelevant data – both impeding your ability to drive bottom line results.

#### **Automatically Sync Contacts**

Introhive for Hubspot improves productivity, ensures data accuracy and reliability by eliminating manual contact entry. Seamlessly identify and sync the contacts that meet your unique business needs utilizing a configurable rules based engine.



# Grant Harris Unknown ACME Technology Inc. Unknown Unknown Not synced Grant Harris ...iii Partner, Technology Solutions ACME Technology Inc. (866) 824-0000 grant@acme.com Synced

#### **Update and Enrich Contacts**

Automatically update and maintain contacts in HubSpot with Introhive's best-in-class data enrichment sources. Proactive contact updates reduce operational costs linked to manual updates, enhance data quality, and increase trust and adoption of HubSpot.

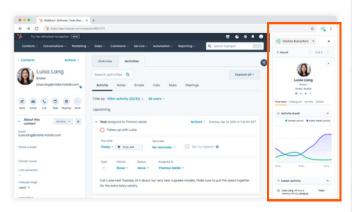
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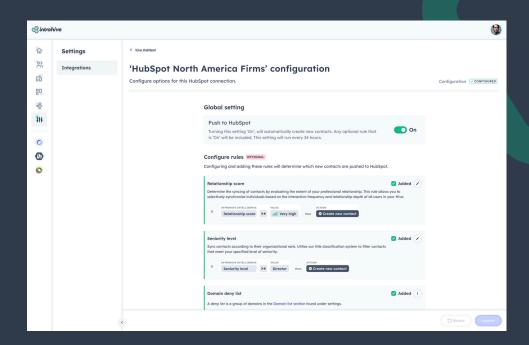
SOON



## Integrated Relationship Insights

Easily view and interact with relationship insights while browsing websites, Hubspot records, or LinkedIn profiles through the browser extension. Seamlessly transition to the introhive platform for deeper engagement or or insights.





### Why Firms are Integrating Introhive and Hubspot:

- Tailored to your unique needs
- Take granular control over the contacts that are automatically added to HubSpot by customizing your sync criteria by seniority, relationship strength and more. \*Coming Soon\* Set rules for automated contact updates and choose to fully
  - automate updates, or set rules to review or ignore contacts based on unique criteria.
- Maintain data accuracy and completeness 2 Automated contact capture turns HubSpot into the "single source of truth" for contact data, enabling reporting and insights to inform strategy with confidence. \*Coming Soon\* Industry-leading data enrichment automatically fills in contact data gaps, establishing a comprehensive and trusted source for contact intelligence.
- Fuel your growth engine
  - Ensure all of the vital contact data needed to power your organization's Marketing and Sales efforts are captured in HubSpot.
    - \*Coming Soon\* Enhance the effectiveness of your Marketing and Sales efforts by augmenting both the completeness and accuracy of your CRM contact data.
- By automating data entry and syncing only the most valuable data into HubSpot,

Maximize productivity and performance

you'll reclaim valuable time for revenue-generating tasks, reduce operational costs and enhance the quality of CRM data - driving increased ROI, adoption and trust.

Connect with us to learn more about Introhive for Hubspot

